

## City Academy Advisory Council Meeting

Date: Tuesday January 14, 2020

Time 4:15 PM

Location: Room 3

### Attending:

Teresa Taylor, Abigail Taylor, Alyson Genovese, Lillian Scoville, Dr. Woodbury, Niki Gabriel, Dennis Pederson

### Absent:

Shala Smith, Sophie Phibbs, Abukar Hassan

Call to order: 4:20 PM

Review of November / December Minutes: Approved by Scoville and Gabriel

Internet School Safety Policy (tabled until February) – Bruce Hunter

UPDATE from Holland Olsen – Salt Lake Police contacted and we are on their lockdown list. There is no one certain person as a contact. Can we find out what our “area of contact” is.

PR: Alan Seko

- Get the news out about what a charter school is
- Need to think about what tagline or how to market our school in billboard terms
- Like: How to think not what to think, individuality, community, personalized education, flexible pathway, education your way, next generation
- Dislike: Smart Students, smarter
- Should we look at rebranding – new logo or colors?

### Review Parent Survey

- 29 parent responses
- 17 teacher responses
- 126 student responses
- In general there are positive results
- Can these results be supplied to Alan Seko to see if there is something there that he can use to work the PR
- Parent survey in Spanish

Adjourned: 5:30 PM